

WHEEL SPINNER ASSEMBLY

ABSTRACT OF THE DISCLOSURE

A wheel assembly comprising: (1) a first rotating member, such as a wheel; (2) a visual element such as a logo or other visual indicia affixed to, or mounted adjacent, an exterior surface of the first rotating member; and (3) a second member, such as a wheel spinner, mounted to rotate adjacent the first rotating member. The second member defines various openings and is configured for movement into an “aligned” angular orientation such that the various visual indicia are viewable through the openings thereby producing a themed visual effect.